



WeCamp 2020

Why and How to Sponsor

About WeCamp

WeCamp is a “coding in the woods” event. The attendees of WeCamp value both the human side and the technical side of software development. Dedicated to empathy and collaboration, they are often force multipliers on their teams.

WeCamp is part code-retreat and part unconference. In the code retreat, attendees hone their test driven development and pair programming skills, iterating through a coding problem. During the unconference, folks brainstorm and then decide which topics to discuss, ensuring lively and engaged discussion. Topics span both technical ones like testing best practices, and non-technical ones like communicating with empathy.

WeCamp, which started in 2017, continues the tradition of Ruby DCamp, which started in 2008. Attendance ranges from 25 to 50 people each year. The majority are from the DC Maryland Virginia area. Others are from across the US. This event is programming-language agnostic, in the past folks have employed Ruby, JavaScript, Python, Java, Perl, and others.

Sponsorship Benefits

Join the ranks of our previous WeCamp sponsors, including Custom Ink, Smartlogic, Optoro, Cohere, and Heroku. Benefits include:

- **Recruiting** - Some companies have received over a dozen high quality software developer applications as a result of their sponsorship of WeCamp and similar events in the DMV area.
- **Reputation** - Sponsorship demonstrates a commitment to fostering a human-centered workplace culture. WeCamp calls out and thanks each sponsor several times over the course of the event, producing awareness and goodwill toward these companies. WeCamp lists each sponsor on our website and social media accounts, with a link to the company websites.

Sponsorship Tiers

	Gold	Silver	Bronze	Community
Sponsorship Amount	\$1500	\$1000	\$750	any
What This Covers	Cost of the venue	Cost of food	Cost of swag	Miscellaneous costs
Perks - Website	Significant pixel real estate in our website sponsor listing	Medium logo in our website sponsor list	Small logo in our website sponsor list	Name listed under "Community Sponsors" in our sponsor list (optional)
Perks - Twitter	Shout-out on Twitter	Shout-out on Twitter	Shout-out on Twitter	(no shout-out on Twitter)
Perks - Event Emails	Shout-out in pre-event emails	Shout-out in pre-event emails	(no email shout-out)	(no email shout-out)
Perks - At-event	One-minute address during the welcome ceremony	Shout-out during the welcome ceremony	Shout-out during the welcome ceremony	(no at-event perks)
Perks - Your Employees	Two event tickets	One event ticket	(no tickets)	(no tickets)
Max Sponsors at this level	2	3	5	any

How to Sponsor

To sponsor WeCamp, you can fill out one of the forms on our website under "Sponsors".

<http://we-camp.us/#sponsors>

If your tier comes with event tickets, you will receive details for how each employee can register for an event ticket after filling out the sponsorship form. Each employee will have until two weeks before the event to register before the tickets become available for others.

If you have any questions about sponsorship, you can email we.camp.dc@gmail.com.